



RELAX. YOU'RE PROTECTED!

Look Ma! No Hands!

Hands-free, real-time local backup

When Disaster Strikes

Hassle-free offsite backup for disaster recovery

The Need for Speed

Instant data recovery at user-level

Making Your Life Easier

Server, PC and laptop backup and administration



***Lasso CDP doesn't just protect your data —
it protects your business***

Lasso CDP ensures the safety of your data and the protection of your business

Local continuous data protection

Instead of backing up at time-based intervals that leave data at risk, Lasso CDP backs up data in real-time without any manual intervention.

Hands-free offsite backup

Automatic, hands-free offsite backup sends data to an offsite storage vault. Eliminate cumbersome, expensive offsite backup processes with Lasso CDP.

PC and laptop backup

Lasso CDP backs up laptops and PCs, which otherwise store exposed data. Mobile laptops are backed up once the user establishes an Internet connection.

Instant recovery

Every version of a file is cataloged and can be re-created from any previous point in time. One-click recovery empowers users and decreases helpdesk calls for system administrators.

Tapeless, enterprise-level backup protection without the price tag

Fast recovery time objectives and backup tape performance problems are driving demand for high-speed disk-based backup. Lasso CDP provides enterprise-class features such as continuous data protection, remote management and hands-free offsite backup - without enterprise-class cost.

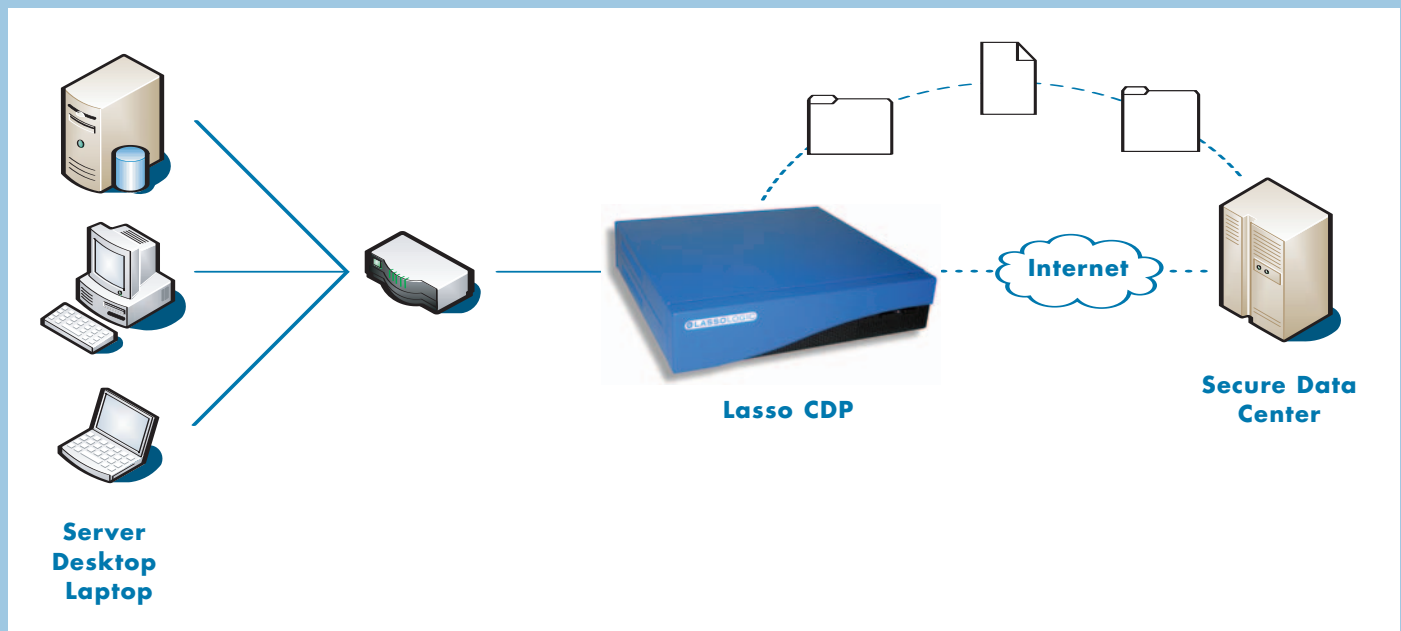
Lasso CDP for your business

Lasso CDP was developed specifically with the 100 person office and below in mind – no tapes or disks to manage and simple centralized administration. With the highest standards of reliability, data integrity and security, Lasso CDP protects your business, not just your data.

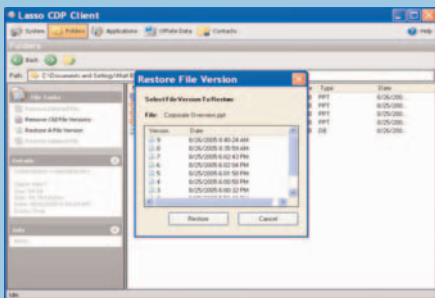
If you're using tape backup

Tape backup systems are unreliable and prone to human error. Data recovery from backup tapes fail more than 50% of the time, and can be up to 400x slower than recovering data from a disk. Most taxing is the cost and effort it takes to administer tape backup systems – rotating tapes, checking them and transporting them offsite. Why use tape backup when there is Lasso CDP?

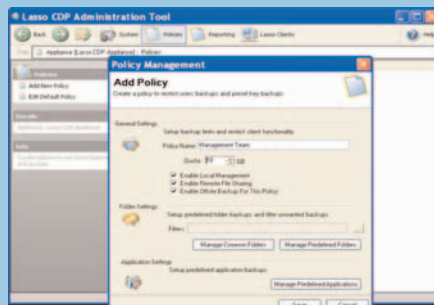
How Lasso CDP Works



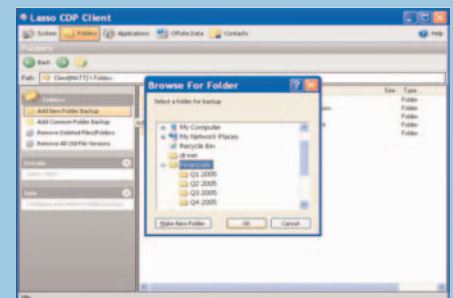
An Intuitive interface helps you protect data in real-time



Easy administration. Network administrators can set, change and add policies, generate reports and troubleshoot with Lasso CDP's administration tools. Lasso CDP can be controlled centrally and/or remotely to allow administrators to utilize their time more efficiently.



Instant data recovery. Users can be given rights to retrieve their own data. Version catalogs, generated by Lasso CDP's continuous data protection technology, provide for easy, instant, one-click recovery of data to minimize downtime after a data loss event.



Easy backup. Administrators can set default policies to ensure certain files or applications are backed up. Users can add, delete or retrieve files easily with Lasso CDP's intuitive interface.

How Lasso compares

Lasso CDP vs. Tape, Disk & Offsite



Common Backup Risks

Lasso CDP Solution

Requires manual intervention	Hands and hassle free
Unprotected against local disasters	Automatic offsite backup
Poor security	AES 256-bit encryption at local & offsite levels
Unreliable media	Disk-based reliability
Difficult data recovery	One-click recovery
Susceptible to viruses	4:1 data compression eliminates virus risk
Long backup windows	Continuous data protection
Unprotected open files	Open file backup
Difficult to use	Easy to use

	LASSO	TAPE	DISK (ZIP, USB)	ONLINE
Automatic & Continuous Real-time backup without any intervention.	Yes			
No Maintenance	Yes			
Unlimited Versions Every version is saved and accessible instantly.	Yes			
Archives Data Find files by time, date or keywords.	Yes	Yes		Yes
Instant Recovery Continue where you left off within seconds.	Yes			
Remote Access Work on files anytime, anywhere.	Yes			Yes
Automatic Updates Get new features for free.	Yes			
Online/Offsite Protection Disk-to-disk-to-offsite backup for extra safety.	Yes			
All-in-One Solution The hardware, software and online features are all included.	Yes			

Lasso CDP Key Features

- Real-time data backup
- File and application-level protection
- Local and offsite backup
- Instant data recovery
- Dual-layer data encryption
- Web-based interface
- Custom backup policies
- File sharing
- Remote and central administration
- Remote access
- Integrates with all business applications