

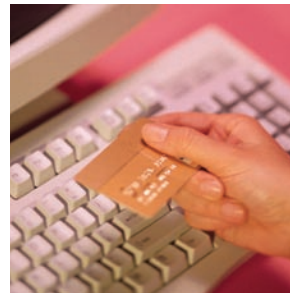
ACCPAC®

ACCPAC eTransact

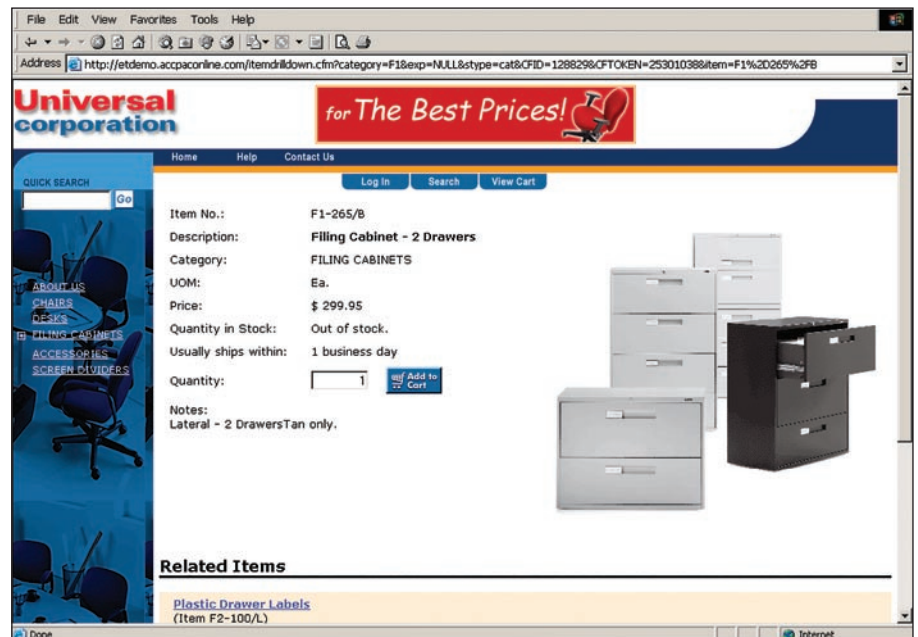
ACCPAC eTransact® is an affordable e-commerce solution that enables you to build a full-featured Web store for minimal technical and financial investment.

With ACCPAC eTransact, you can:

- Quickly and easily build a Web store that integrates with your ACCPAC® accounting solution.
- Present key information with user-definable synchronization between your Web store and your accounting data.
- Take advantage of flexible deployment options that provide scalability to meet current and future business needs.
- Offer select pricing, terms and discounts for Web purchases made by established customers.
- Process Web orders automatically by interacting with your order entry module.
- Build your Web store fast using customizable Web store templates and themes.
- Offer customers an interactive shopping experience designed to increase sales.
- Eliminate the large investment required by many e-commerce products.
- And much more!



E-COMMERCE



ACCPAC eTransact provides an affordable, easy-to-use Web store solution.

Sell Online and Improve Business Efficiency

ACCPAC eTransact is a complete Web store creation and management system that allows companies of all sizes to conduct business over the Web. Affordable and versatile, it is easy to set up and requires minimal technical and financial investment. Plus, it adapts to the business processes that made you successful offline to help you succeed online.

With ACCPAC eTransact, it's never been easier to build a comprehensive Web store that reflects your company's image. Choose from more than 60 different Web store template designs, or create a custom design of your own. You can present your current inventory items in new categories with additional expanded descriptions in the Web store. You also have the freedom to control which categories and items will be available in your Web store and which customers will have access to them. The navigation elements of your ACCPAC eTransact Web store – including full search and help functions – allow your customers to intuitively find the items they want quickly and easily, 365 days a year.

As a true Web store solution, ACCPAC eTransact provides out-of-the-box integration with ACCPAC accounting systems, allowing you to centrally maintain your business data and automatically update your Web store when changes are made to your back-office data. Orders are processed, and completed order information is instantly made available to Web shoppers. You can also structure your pricing and discounting flexibly based on the customer or contract classifications of your choice.



E-COMMERCE

"We wanted to be represented on the Web as a real business, with real products and professional presentations. ACCPAC lets us achieve these goals ... Both customer satisfaction and sales have increased dramatically."

*Michel Ponzi, owner
Ponzi Vineyards*

Affordable e-Commerce

ACCPAC eTransact integrates with ACCPAC end-to-end business management applications, saving you valuable dollars while enhancing productivity.

- Automatically transfer Web orders and payment data between your accounting system and your Web store.
- Apply special pricing and discounts to individual customers, contracts, customer groups or classifications.

ACCPAC eTransact is available through a hosted monthly subscription and offers the following cost-saving features:

- Trim transaction and overhead costs by implementing true back-office integration.
- Get up and running quickly with an easy-to-use interface that minimizes training and support requirements.
- Reduce customer support costs with efficient order processing, online query and transaction status.

Flexible Web Store Item Management

- Create detailed descriptions of items and attach graphics, audio, video or other multimedia objects, enhancing the Web shopper's experience.
- Optionally restrict customer access to select items.
- Assign special Web-only pricing.
- Assign items to multiple Web store categories.

Unique Web Store Categories

- Create Web store categories based on existing ACCPAC Inventory Control categories.
- Create an unlimited number of additional Web store categories.
- Create subcategory relationships, enabling drill-down capabilities.

Powerful Shopping Functionalities

- Simplifies shopping with flexible item selection through category and item drill-down, search capabilities and item pick lists.
- Facilitate international e-commerce using multicurrency price lists and support options.

Enhanced Customer Data Management

- Identify existing Accounts Receivable customers via login.
- Transfer authorized customer billing and ship-to information to the Web to offer improved customer service.
- Calculate cost-specific item pricing using comprehensive inventory control price lists in your accounting system.

Essential Checkout and Purchasing Capabilities

- Generate Web order notifications, preventing missed shipments and fraud.
- Verify/enter billing and ship-to addresses if the Web shopper is an established customer.
- Select shipping method and approve presented charges.
- Select payment via credit card or terms, if appropriate.
- Process credit card purchases online.

Copyright © 2004 ACCPAC International, Inc. All rights reserved. ACCPAC, the ACCPAC logo and any ACCPAC product names mentioned herein are registered trademarks or trademarks of ACCPAC International, Inc. in the United States and other countries. Best Software and insights for the life of your business are registered trademarks or trademarks of Best Software, Inc. or its affiliates in the United States and other countries. All other marks are registered trademarks or trademarks of their respective companies. FS00ET1U0504

ACCPAC®

ACCPAC International, Inc.
6700 Koll Center Parkway, Third Floor, Pleasanton, CA 94566
925-461-2625 ■ 800-873-7282 ■ www.accpac.com

best
software

insights for the life of your business™